

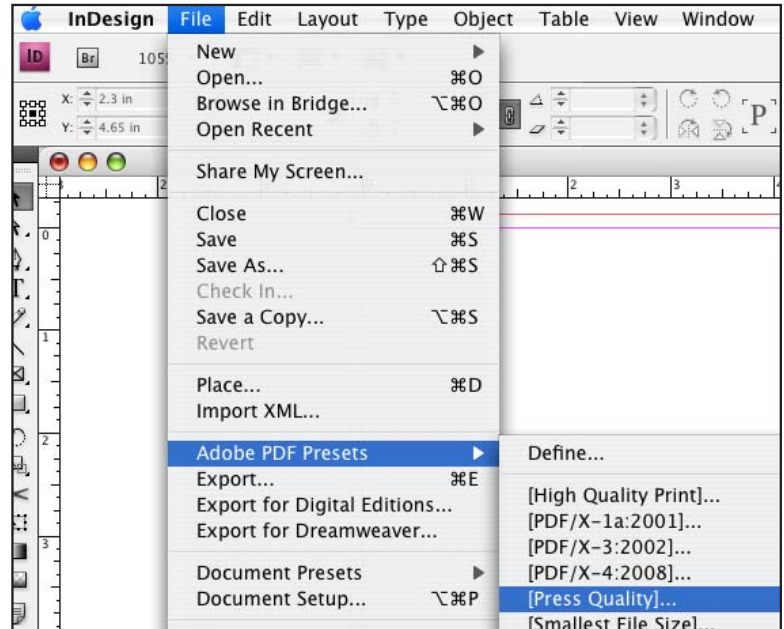
# ~Creating a high res pdf output preset~

follow these steps to guarantee a high resolution, print quality pdf that includes bleed and crop marks

Open your indesign document that you will be exporting the pdf from.

Under the **File** menu, choose **Adobe PDF Presets** -- **Press Quality**.

We will start with this preset, but make some modifications.



Name your pdf and save it to your desktop.

\* Keep the name simple...  
12 characters or less is preferred.



## GENERAL SECTION

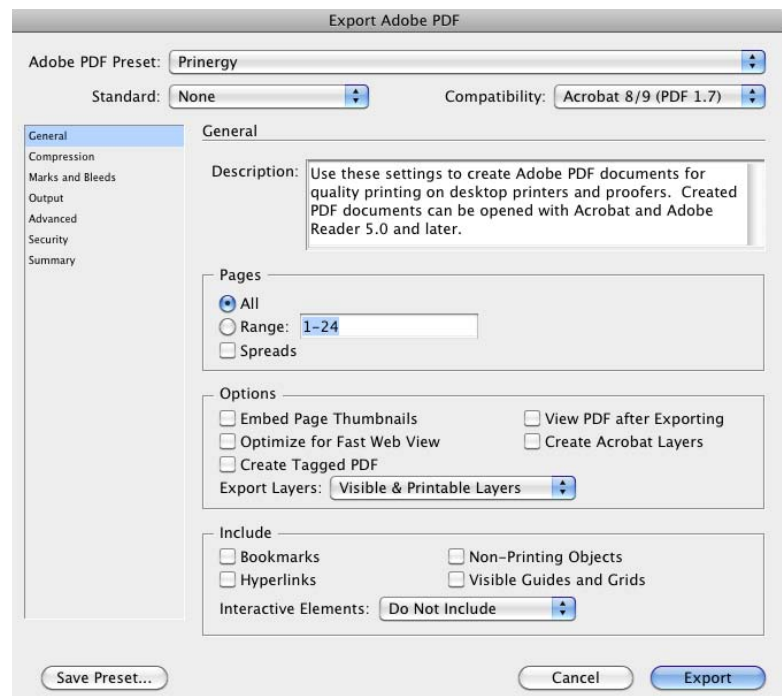
**Standard:** None

**Compatibility:** Acrobat 8

**Pages:** All

Options: ALL boxes unchecked

Include: ALL boxes unchecked



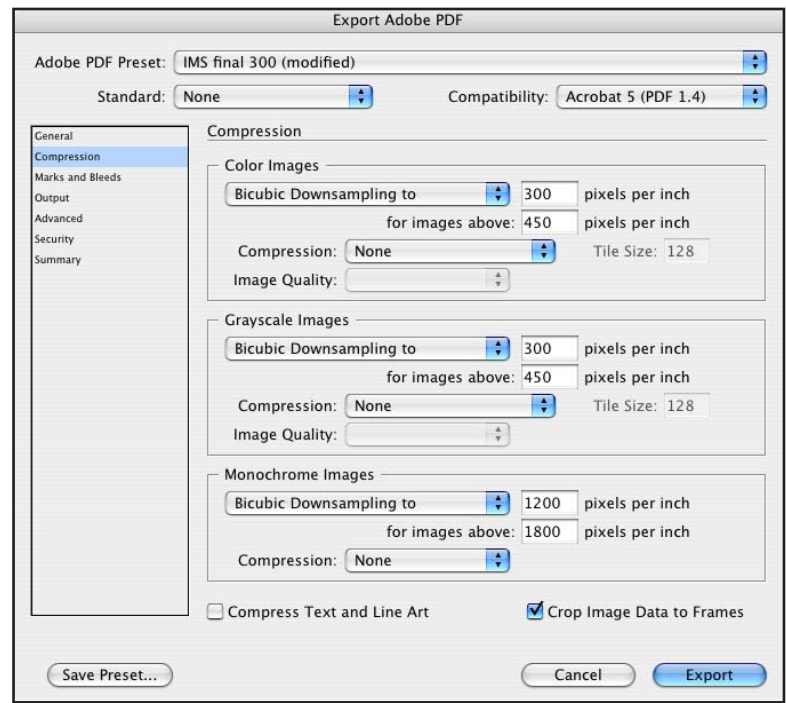
## COMPRESSION SECTION

### Color, Grayscale and Monochrome Images:

ALL should be set to Bicubic Downsampling to 300 for images above 450  
Compression should be None

Compress Text and Line Art box:  
Unchecked

Crop Image Data to Frames:  
Checked



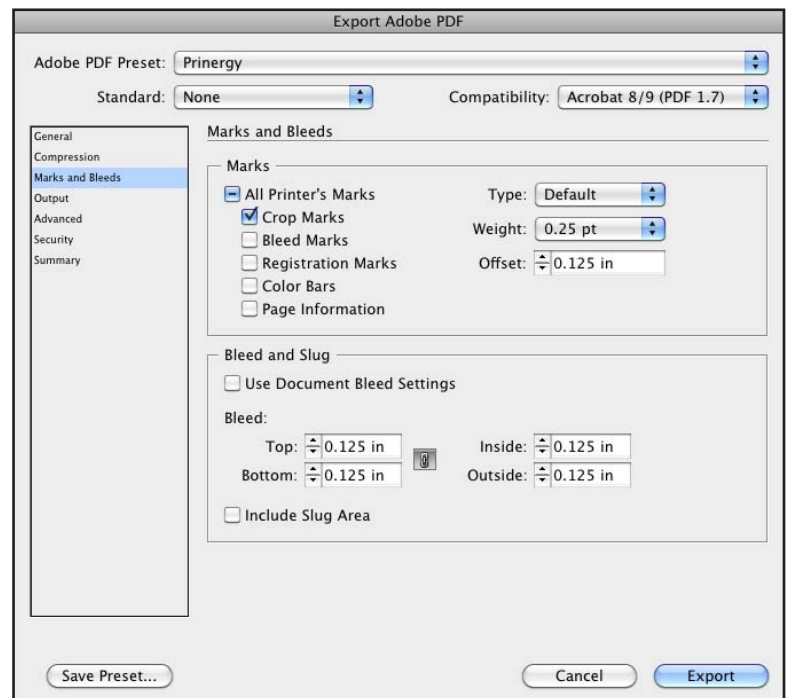
## MARKS & BLEEDS SECTION

### Marks:

Cropmarks only  
Weight ~ .25pt  
Offset ~ .125 in

### Bleed and Slug:

Uncheck Use Document Bleed Settings.  
Set Bleed to .125 in  
Uncheck Include Slug Area.

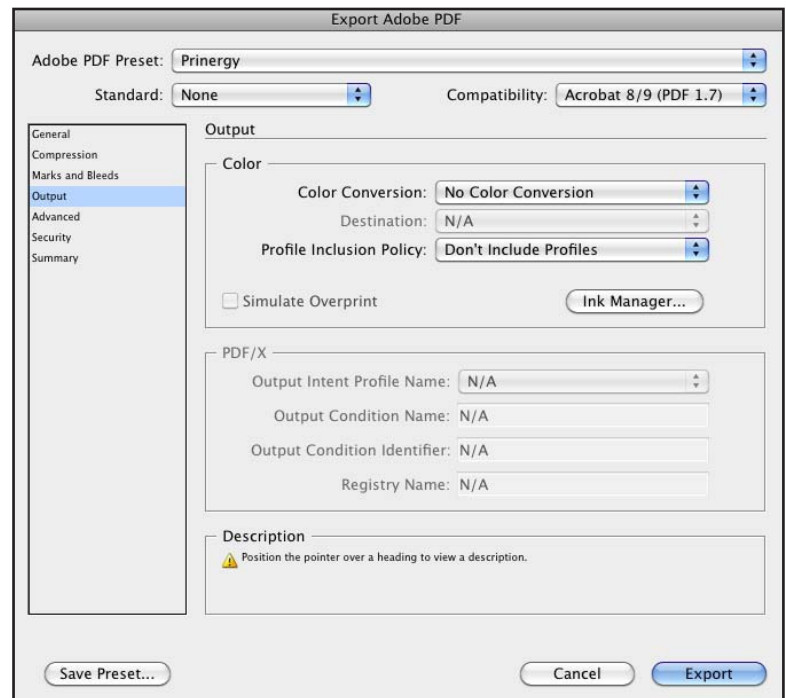


## OUTPUT SECTION

**Color Conversion:**  
No Color Conversion

**Profile Inclusion Policy:**  
Don't Include Profiles

\*No need to worry about  
Ink Manager



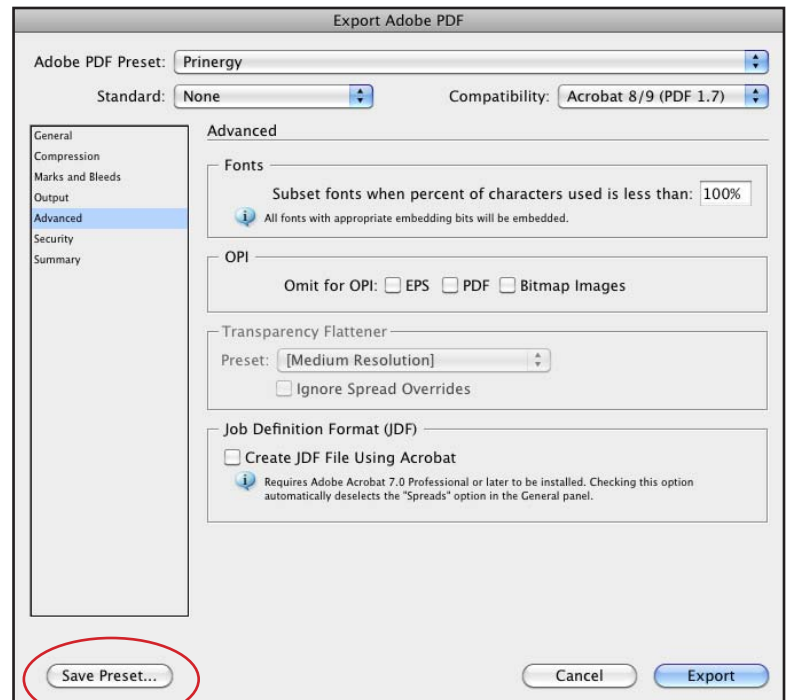
## ADVANCED SECTION

**Fonts:**  
Subset fonts....less than 100%

**OPI:**  
Uncheck all 3 boxes.

**Job Definition Format (JDF):**  
Uncheck Creat JDF box.

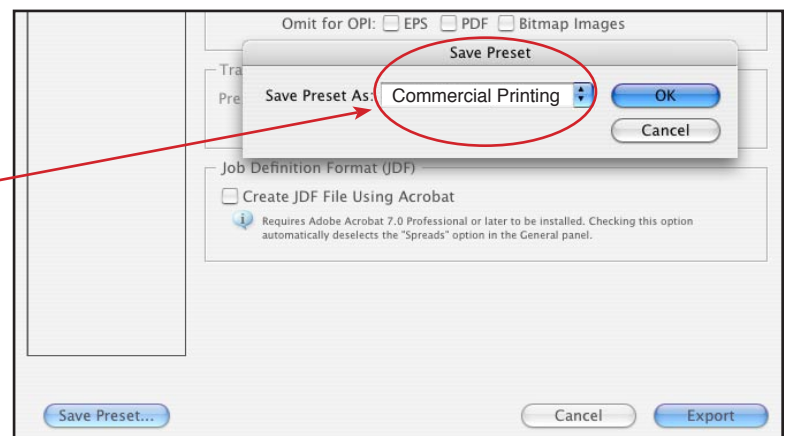
The Security and Summary section  
do not need any attention:

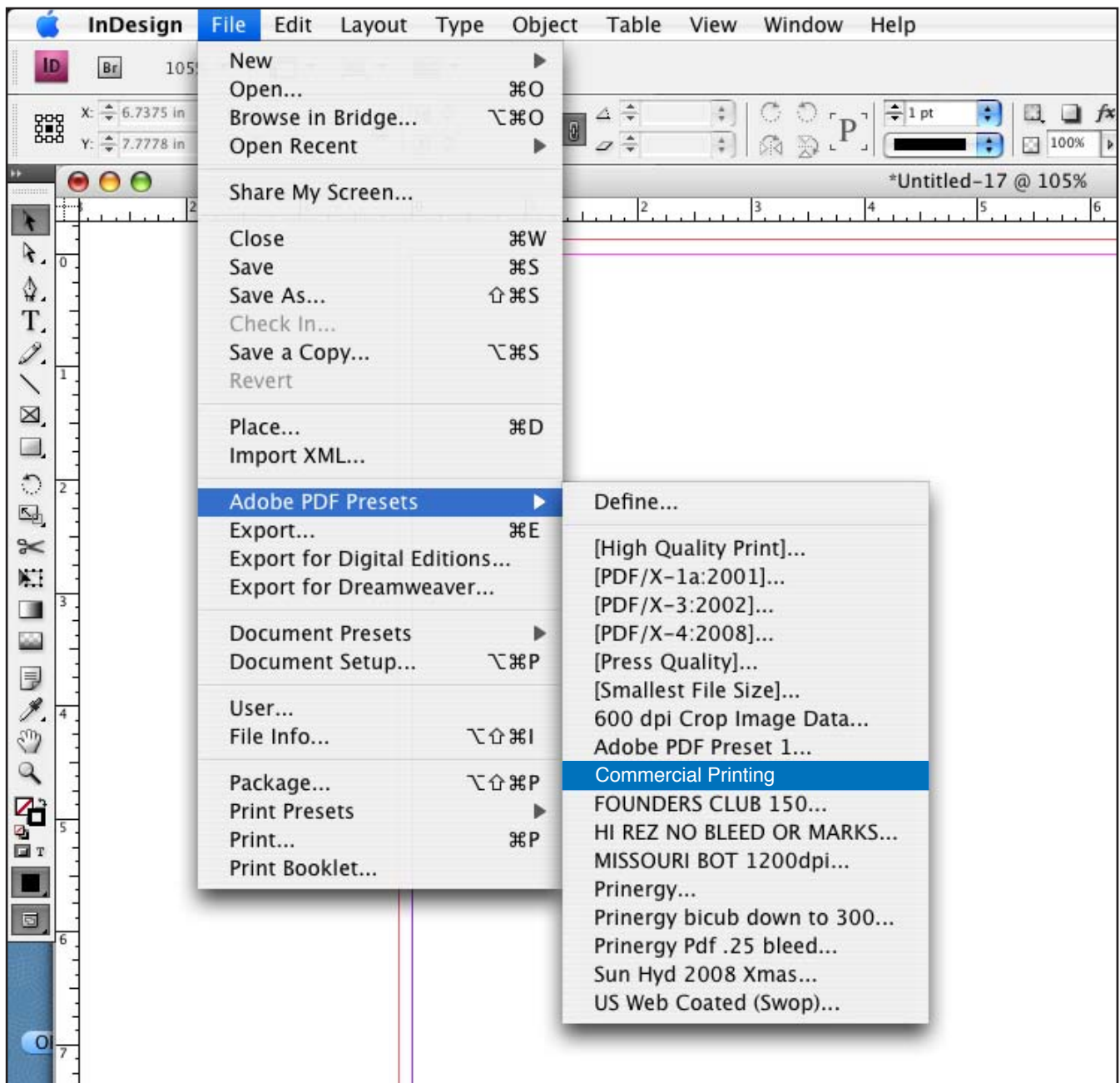


Click on the **Save Preset** button:

Give the Preset a Name that will be  
easy to identify in the PDF Presets list.

\*After the preset is named, you may  
Export the pdf.





## Congratulations!

The next time you are ready to export a pdf out of Indesign, you can use your preset that will have all of the settings already done for you.

File → Adobe PDF Presets → Commercial Printing (or whatever you named it)